

Labour United Ambassador



United Way
Elgin Middlesex

LABOUR UNITED
EST. 1978

A Labour United Ambassador is the voice of Labour United in your workplace. You will be an active member of your workplace's United Way campaign committee and responsible for ensuring that your organization recognises labour in your campaign. You will help mobilize and engage your fellow workers in your United Way workplace campaign and other fantastic Labour United initiatives in our community.

The Role of the Labour United Ambassador

1. Take part in your workplace's United Way campaign.

Play an active role on your campaign committee, contribute ideas, and engage your colleagues in conversations about United Way and Labour United.

2. Support your workplace's StairClimb team.

Join a team of you colleagues to take part in United Way's exciting annual fundraiser and conquer the stairs at One London Place, and encourage your coworkers to join you!

3. Mobilize your coworkers to invest their time & talent in Labour United initiatives.

Use your workplace's internal communication channels to share information about Labour United and United Way events, Volunteering opportunities, collection drives and other activities with your peers. You will be connected through our e-newsletter to upcoming events and initiatives that you can use to engage your colleagues.

4. Host an Impact Experience for the labour folks in your workplace or Local

Experience the impact of your workplace's investment to United Way in a tangible way with your colleagues by organizing a visit to a local agency serving our community, or hosting a speaker at your local or workplace.

Benefits to the Workplace

- ✓ Engage workers in your corporate responsibility program in a unique way
- ✓ Build dedication and commitment amongst the unionised workers to your workplace campaign
- ✓ Develop a corporate culture that embraces employee's passion for their community
- ✓ Utilize the knowledge of employees on how best to engage and reach their colleagues
- ✓ Give employees an opportunity to use and develop their leadership, organizational, and communication skills

What's in it for you?

- ✓ Work towards positive change in your community by addressing issues related to poverty, mental health, and beginnings & transitions in tangible ways
- ✓ Network with other like-minded labour folk within your organization and among the greater Labour Movement
- ✓ Access free training opportunities and leadership development workshops
- ✓ Learn more about United Way and the impact of your workplace's involvement on our community
- ✓ Gain hands-on experience planning and leading events
- ✓ Volunteer directly with local programs that align with your interests
- ✓ Demonstrate and develop activist and communication skills

