WHAT DOES IMPACT LOOK LIKE?

IT LOOKS LIKE THIS...
We live in a world that equally distributes talent. But we can’t say the same for opportunity.

That’s why United Way announced a different set of goals this year, all focused on one impact: To give more people the opportunity to build a better life, right here at home. This kind of impact isn’t about a line on a thermometer. It’s about changing lives, one person at a time.

HERE’S HOW YOU HELPED US DO IT.
BRIGHT SPOTS

BETTER TOGETHER
United Way Elgin-St. Thomas and United Way London & Middlesex joined forces in 2017 to become United Way Elgin Middlesex. Although we serve a much larger region now, our focus remains local. Offices in London and St. Thomas continue to serve communities in Middlesex and Elgin Counties. And local volunteers continue to make investment decisions that support each county’s highest priority needs. We call it the best of both worlds: regional reach with local impact.

SLEEPLESS IN OUR CITY
United Way’s Sleepless in our City challenged the perception that homelessness doesn’t exist in rural communities. For one night, local celebrities including MP Karen Vecchio (pictured), slept out in their cars to raise awareness and close to $10,000 for hot meals, emergency shelter and long-term supports at United Way funded programs in Elgin-St. Thomas.

DAY OF CARING
On June 8, nearly 500 volunteers ditched their day jobs for a good cause — approved by the boss, of course. United Way’s 19th annual Libro Credit Union Day of Caring® mobilized employees from over 20 workplaces throughout the region to help local agencies with 28 projects.

NEXT LEVEL LEADERSHIP
An incredible $70,000 gift from The Tricar Group enabled United Way to create GenNextLevel, a new, multi-year matching grant aimed at inspiring those under 40 to become leadership givers. Along with creating the next generation of leaders, Tricar’s gift will leverage $270,000 to support youth mentoring programs in our community.

LOCAL ISSUES, HOMEGROWN SOLUTIONS
Lasting change is happening here, in our own backyards, schools, community centres, workplaces and at home. By bringing together donor dollars, volunteers and partner agencies in communities across the region, United Way gives more people the opportunity to live their best life.

TEAM WORK MAKES THE DREAM WORK
Volunteers are the engine that powers United Way. In 2017-18, more than 2,579 volunteers gave over 24,583 hours to make our community great.

40 YEARS OF PARTNERING WITH A PURPOSE
The Canadian Labour Congress and United Way Centraide Canada share a common vision of prosperous, inclusive, diverse and respectful communities with a wide range of social and public services that are accessible, universal and of the highest quality. 2017 marked 40 years of our proud partnership in Middlesex and Elgin Counties.

LONDON FOR ALL
United Way Elgin Middlesex is at the helm of London for All, a community-wide action plan to end poverty in a generation. The need is urgent: Recent census data shows that 24% of our children live in poverty. United Way’s role is to convene and facilitate the work of over 60 organizations and more than 160 volunteers to create long-term solutions and system change. People with lived experience are included as key decision-makers at every level. Wins so far include: 710 additional child care spaces, a new geared-to-income bus pass and establishing a living wage specific to London.
BECAUSE OF YOU, WE CHANGED THE ODDS

1 in 5 Canadians will experience mental illness

16,000 counselling sessions to help 5,000 individuals move toward mental wellness

Impact

Getting help in time is critical for coping with a crisis. Because every day counts, several United Way-funded mental health partners streamlined their intake process. The result: Wait times for subsidized counselling were reduced by 14 days. United Way invests almost $1 million in subsidized mental health counselling every year.

76% of kids spend after-school hours watching TV, playing video games or reading

10,300 spaces in after-school programs for vulnerable kids

Impact

Kids who participate in quality after-school programs are more likely to become successful adults. Youth who meet with a mentor are two times more likely to have high academic achievement and good connections with their peers. United Way invests more than $1 million every year in low-cost/no-cost after-school programs.

1 in 7 people live in poverty - higher than provincial and national averages

Comprehensive funding for four community hubs that provide access to crucial social services close to home

Impact

United Way invests almost $500,000 in Neighbourhood Resource Centres that give families the tools they need to succeed. A family might come for emergency food supplies and then join a parenting group while their kids attend supervised story time.

If you don’t drive in a rural community, it’s difficult to get to essential appointments

325 round-trip rides to non-emergency medical or special appointments

Impact

United Way invests almost $20,000 in transportation services in Elgin County annually to help rural residents access healthcare, social services and recreation. Participation in these everyday and essential services decreases social isolation and helps rural residents live more independently.

These are just four of the most pressing challenges facing our region. Thanks to donors, volunteers and partner agencies, United Way invests in long-term solutions that tackle many more. Together, we are building the community we all deserve, one where everyone matters.
Zac Piette is headed to university this fall to study politics, and he couldn’t be more excited. He’s already looking forward to learning about the internal workings of government, getting a part-time job on campus and living on Canada’s beautiful east coast. In short, he’s pumped.

Zac wasn’t always this excited about school. At 12, he moved to a new city, leaving his hometown and friends behind. Starting over was tough. “The big city felt very foreign to me,” Zac says. “It was difficult being new at school and it took a while to make friends. But the friends I did make are still around.”

One of those friends is his Big Brother, Wayne. Not long after moving to London, Zac’s mom connected with Big Brothers Big Sisters. When they got the call for a potential match, Zac was nervous at first.

“I wasn’t very confident back then,” he recalls. “I had no idea what to expect. But when I met Wayne, I knew it was going to be ok.”

Zac and Wayne went on their first outing that day, bonding over fries and a walk around the local park. The pair met weekly for walks, did science experiments (Mentos and diet coke was a hit), and most important, practiced how to do a proper handshake.

The summer of grade 8, Zac was headed to Queens Park to participate in the legislative page program. Wayne coached him on a solid hand shake, the key to making a good first impression.

“I’d never shaken hands with anyone. How do you do that?” he remembers. “We spent a good five minutes every visit practicing until I had it down pat.” Zac left Queens Park inspired and has loved politics ever since. “I started taking part in my community and doing all sorts of things,” he says.

Fast-forward to the end of high school. University is still a few months away, but Zac is starting to think about a career in politics. In third year, he hopes to intern at a constituency office somewhere in Canada and gain valuable hands-on experience.

“Wayne always pushed me to reach high and not settle,” he says. “When I look around, I see a lot of things wrong with society and government. I want to be able to make important decisions for the better.”
ONE REGION.

56 PARTNER AGENCIES.

96 FUNDED PROGRAMS.

Elgin Office
519-631-3171
103-10 Mondamin Street
St. Thomas, ON N5P 2V1

Middlesex Office
519-438-1721
409 King Street
London, ON N6B 1S5

Charitable Registration Number:
11926 0503 RR0001

@unitedwayemca
uw@unitedwayem.ca
unitedwayem.ca
Statement of fund revenue and expenses
years ended March 31, 2017 and March 31, 2018.

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Donations and grants</td>
<td>8,753,488</td>
<td>8,848,349</td>
</tr>
<tr>
<td>Investment income</td>
<td>165,717</td>
<td>119,950</td>
</tr>
<tr>
<td>Unrealized gain (loss) on investments</td>
<td>4,590</td>
<td>98,373</td>
</tr>
<tr>
<td>Other income</td>
<td>147,866</td>
<td>27,640</td>
</tr>
</tbody>
</table>

**Gross revenue**

<table>
<thead>
<tr>
<th></th>
<th>Total $ 2018</th>
<th>Total $ 2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community investments</td>
<td>9,071,661</td>
<td>9,094,312</td>
</tr>
<tr>
<td>Community Fund</td>
<td>5,973,730</td>
<td>5,666,500</td>
</tr>
<tr>
<td>Donor Directed Funds</td>
<td>598,284</td>
<td>706,358</td>
</tr>
<tr>
<td>Strategic Investments</td>
<td>406,416</td>
<td>487,952</td>
</tr>
<tr>
<td>United for Refugees</td>
<td>-</td>
<td>190,256</td>
</tr>
<tr>
<td>United Way Community Leadership</td>
<td>615,874</td>
<td>645,645</td>
</tr>
</tbody>
</table>

**Total Investment**

| Total Investment         | 7,594,304    | 7,696,711    |

**Excess (deficiency) of revenue over community investment**

<table>
<thead>
<tr>
<th>Excess (deficiency) of revenue over community investment</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,477,357</td>
<td>1,397,601</td>
</tr>
</tbody>
</table>

**Less: fundraising and administrative expenses**

<table>
<thead>
<tr>
<th>Less: fundraising and administrative expenses</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,631,702</td>
<td>1,859,015</td>
</tr>
</tbody>
</table>

**Excess of (expenses over revenue) revenue over expenses**

<table>
<thead>
<tr>
<th>Excess of (expenses over revenue) revenue over expenses</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(154,346)</td>
<td>(461,414)</td>
</tr>
</tbody>
</table>

| Transfer from reserves | 100,000 | -         |

**Excess of (expenses over revenue) revenue over expenses after transfer**

<table>
<thead>
<tr>
<th>Excess of (expenses over revenue) revenue over expenses after transfer</th>
<th>2018</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(54,346)</td>
<td>(461,414)</td>
</tr>
</tbody>
</table>

This is a summary of the details in the March 31, 2018 Financial Statements Audited by Deloitte LLP.

A leader in organizational effectiveness

United Way Elgin Middlesex is proud to be the first social service organization in our community granted accreditation through the Imagine Canada Standards Program.

Designed to strengthen public confidence in the charitable and nonprofit sector, the Standards Program offers an independently assessed stamp of approval for organizations that demonstrate excellence and transparency in four key areas:

- Board governance
- Financial accountability and transparency
- Staff management
- Volunteer Involvement

Our donors are the foundation of United Way. Your generosity supports a vital network of programs and services that enable United Way to address the root causes of social issues and create lasting change in our community. Our commitment to you is that we will continue to make every effort to ensure that your donation has maximum impact in people’s lives right here in Elgin and Middlesex Counties.
Board of Directors
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Maly Bun-Lebert
Karen Dalton
Patti Dalton
John Downing
Laurie Gould
Stephanie Joselyn-Fogarty
Elizabeth Maccabe
Tom Marks
Abe Oudshoorn
Joe Preston
Jeff Sage
Anouschka Van den Bosch
Jack Vanderkooy
Deisy Vanegas
Gary West
Colin Yausie

GenNext Cabinet
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Jennifer Miller, Give Co-Chair
Kelsey McRae, Volunteer Chair
Ali Moser, Act Chair
Cassie Allison
Dawn Bailey
Ryan Murdoch
Mark Placide
Caterina Traini

Labour United
Brian Tansy, Chair
Dana Copeland, Give Chair
Nancy Richter, Volunteer Chair
Amy Ruttenger, Act Chair
Jody Jones, Past Chair
Dan Borthwick, Past Chair
Timothy Organ
Rick Robson
Betty Scott
Sharon Young-Kipp
Jay Beecroft
Lori Smyth
Tawny Edwards
Sue Fairweather
Phil Hames
Brian Chapman
Simone Fraser

London Life Youth United
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Asiya Barakzai
Amelia Callon
Kaitlyn Cavacas
Almas Farooqi
Zachary Gray
Sara Husni
Anusha Kumari
Anne Lownie
Mustfah Madloli
Emily Moyer
Prachir Pasricha
Carolyn Shi
Karan Vansjalia

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Karen Dalton
Michelle Foote
Michael Herbert
Bernadette Holman
Andrea Jardine
Randy Parsons
Spencer Sandor
Clint Wilson

Campaign Cabinet
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Sean Dyke, Elgin Chair
Stephen Bolton
Paul Cocker
Bill Coxhead
Dan Flaherty
Randy Frank
Shane Froggett
Steven Harrison
Al Hughson
Stan Martin
Brandi McIlvenny
David Muir
Nancy Needham
Nancy Richter
Malcom Ruddock
Kelly Scrivens
Andrew Smith
Ainslee Tracey
Gary West

Finance Committee
Laurie Gould, Chair
Matt Berry
Bill Bouwmeester
Lynn Logan
Elizabeth Maccabe
Eric Mallory

Visit unitedwayem.ca
to learn how your contribution is improving lives locally

THANK YOU
Change starts with our volunteers