

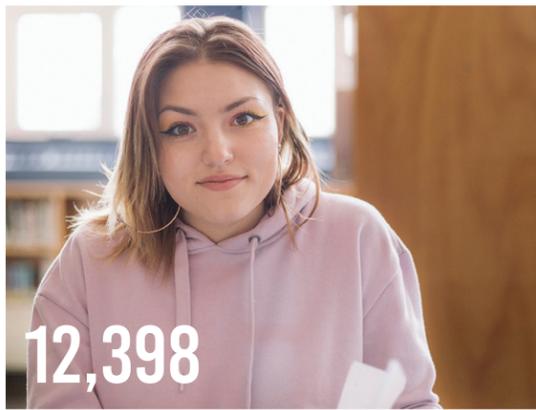
IGNITING LOCAL LOVE ACROSS THE REGION



COMMUNITY INVESTMENTS 2019-20

\$7M 92 programs
54 funded agencies
+ services and community-building initiatives

\$40M 5-YEAR TOTAL



12,398

young people participated in quality after-school and community-based programs, making them more likely to become successful adults



sleepless in our city

2 NIGHTS
2 COMMUNITIES

\$40,000 TO FIGHT RURAL POVERTY

Sleepless in our City events in St. Thomas and Strathroy attracted 31 dedicated sleepers who hunkered down for a cold night in their cars to raise awareness and funds for United Way. Thanks to sleepers and sponsors, we're investing over \$40,000 in hot meals, emergency shelter and long-term supports at local United Way funded programs.

18,155 FAMILIES & SENIORS

accessed physical activity, healthy food or nutrition programs that build healthy habits and increase belonging



IF OUR GIFT MEANS A CHILD OR FAMILY HAS A CHANCE AT A BETTER LIFE, THEN WE HAVE MADE AN AMAZING INVESTMENT.

– Brian and Krystyna Teall, Donors

#UNIGNORABLE



CHIEF CHANGEMAKER

WHEN WE JOIN TOGETHER, WE CAN FIND POWERFUL SOLUTIONS TO LOCAL PROBLEMS.

– Kyla Woodcock, 2018 United Way Campaign Chair and Founder, Forest City Sport & Social Club



#LOCALLOVE ACROSS THE REGION

After making its debut at 3M Harvest Lunch in London, the Local Love in Action bus made stops in Strathroy, St. Thomas and Aylmer to kick off the 2018 campaign and celebrate the amazing ways communities show their local love. 2018 marks a full year since United Ways in St. Thomas and London unified. United Way Elgin Middlesex now serves a region representing more than half a million people.



4,033

kids in grades K-3 received help to improve their reading and writing skills, increasing their potential for academic success

100% LOCAL. ALWAYS.

GOING GENNEXTLEVEL
66 NEW LEADERSHIP DONORS UNDER **40** THANKS TO MATCHING BY TRICAR GROUP RESULTING IN **\$140,653** FOR YOUTH MENTORING

WE #LOCAL♥VOLUNTEERS
3,590 VOLUNTEERS at United Way funded programs **GAVE 209,275 HOURS** contributing a value of **\$5,650,425** in time & talent across the region



SCOTIABANK STAIRCLIMB

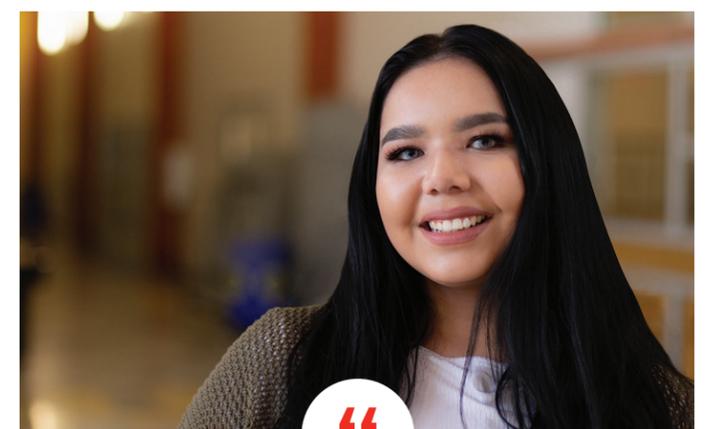
2,000+ SUPERHEROES
186 TEAMS **472 STEPS TO THE TOP**
\$241,492 RAISED

2,410

people accessed affordable housing, financial literacy training or emergency shelter, helping them meet urgent basic needs & work toward long-term solutions



1 IN 5 people across our region used a United Way funded program or service last year – **THAT'S MORE THAN 100,000 OF US**



THE PROGRAM I CONNECTED WITH WAS A PLACE TO CALL HOME. UNITED WAY HAS GIVEN ME A FUTURE. IT'S THE GREATEST THING THAT'S EVER HAPPENED TO ME.

– Rose, Program participant

As lead agency, United Way Elgin Middlesex is convening and facilitating the work of:

LONDON FOR ALL
A ROADMAP TO END POVERTY

52 targets met

60 targets in motion

60 stakeholder groups

38 key decision-makers who identify with lived experience

160+ volunteers