IGNITING LOCAL LOVE ACROSS THE REGION

COMMUNITY INVESTMENTS 2019-20

$7M
$40M 5-YEAR TOTAL

92 programs
54 funded agencies + services and community-building initiatives

12,398 young people participated in quality after-school and community-based programs, making them more likely to become successful adults

2 NIGHTS 2 COMMUNITIES

$40,000 TO FIGHT RURAL POVERTY

Sleepless in our City events in St. Thomas and Strathroy attracted 31 dedicated sleepers who hunkered down for a cold night in their cars to raise awareness and funds for United Way. Thanks to sleepers and sponsors, we’re investing over $40,000 in hot meals, emergency shelter and long-term supports at local United Way funded programs.

18,155 FAMILIES & SENIORS

accessed physical activity, healthy food or nutrition programs that build healthy habits and increase belonging

GOING GENNEXTLEVEL

66 NEW LEADERSHIP DONORS UNDER 40 THANKS TO MATCHING BY TRICAR GROUP RESULTING IN $140,653 FOR YOUTH MENTORING

WE #LOCAL❤️VOLUNTEERS

3,590 VOLUNTEERS at United Way funded programs GAVE 209,275 HOURS contributing a value of $5,650,425 in time & talent across the region

100% LOCAL. ALWAYS.

1 IN 5 people across our region used a United Way funded program or service last year – THAT’S MORE THAN 100,000 OF US

The program I connected with was a place to call home. United Way has given me a future. It’s the greatest thing that’s ever happened to me.

– Rose, Program participant

When we join together, we can find powerful solutions to local problems.

– Kyla Woodcock, 2018 United Way Campaign Chair and Founder, Forest City Sport & Social Club

1 in 5 kids in grades K-3 received help to improve their reading and writing skills, increasing their potential for academic success

As lead agency, United Way Elgin Middlesex is convening and facilitating the work of:

LONDON FOR ALL

A ROADMAP TO END POVERTY

52 targets met
60 targets in motion
60 stakeholder groups
160+ volunteers

50 key decision-makers who identify with lived experience

4,033 people accessed affordable housing, financial literacy training or emergency shelter, helping them meet urgent basic needs & work toward long-term solutions

2,000+ SUPERHEROES

186 TEAMS 472 STEPS TO THE TOP

$241,492 RAISED

$7M

#UNIGNORABLE

3,590 VOLUNTEERS

5-YEAR TOTAL

$40M

#LOCALLOVE ACROSS THE REGION

WE #LOCAL❤️VOLUNTEERS

3,590 VOLUNTEERS at United Way funded programs GAVE 209,275 HOURS contributing a value of $5,650,425 in time & talent across the region

WE #LOCAL❤️VOLUNTEERS

3,590 VOLUNTEERS at United Way funded programs GAVE 209,275 HOURS contributing a value of $5,650,425 in time & talent across the region
Statement of fund revenue and expenses
years ended March 31, 2019 and March 31, 2018.

<table>
<thead>
<tr>
<th>Revenue</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Donations and grants</td>
<td>8,553,264</td>
<td>8,753,488</td>
</tr>
<tr>
<td>Investment income</td>
<td>122,957</td>
<td>165,717</td>
</tr>
<tr>
<td>Unrealized gain on investments</td>
<td>6,060</td>
<td>4,590</td>
</tr>
<tr>
<td>Other income</td>
<td>24,116</td>
<td>147,866</td>
</tr>
<tr>
<td><strong>Gross revenue</strong></td>
<td><strong>8,706,397</strong></td>
<td><strong>9,071,661</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Community investments</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Fund</td>
<td>5,375,758</td>
<td>5,973,730</td>
</tr>
<tr>
<td>Donor Directed Funds</td>
<td>504,619</td>
<td>598,284</td>
</tr>
<tr>
<td>Strategic Investments</td>
<td>388,610</td>
<td>406,416</td>
</tr>
<tr>
<td>United Way Community Services</td>
<td>654,058</td>
<td>615,874</td>
</tr>
<tr>
<td><strong>Total Investment</strong></td>
<td><strong>6,923,045</strong></td>
<td><strong>7,594,304</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Excess of revenue over community investments</th>
<th>2019</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>1,783,351</td>
<td>1,477,357</td>
</tr>
<tr>
<td>Less: fundraising and administrative expenses</td>
<td>1,671,616</td>
<td>1,631,702</td>
</tr>
<tr>
<td>Excess of (expenses over revenue) revenue over expenses</td>
<td>111,735</td>
<td>(154,346)</td>
</tr>
<tr>
<td>Transfer from reserves</td>
<td>-</td>
<td>100,000</td>
</tr>
<tr>
<td><strong>Excess of (expenses over revenue) revenue over expenses after transfer</strong></td>
<td><strong>111,735</strong></td>
<td><strong>(54,346)</strong></td>
</tr>
</tbody>
</table>

This is a summary of the details in the March 31, 2019 Financial Statements Audited by Deloitte LLP.

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**A leader in organizational effectiveness**

United Way Elgin Middlesex is proud to be the first social service organization in our community granted accreditation through the Imagine Canada Standards Program.

Designed to strengthen public confidence in the charitable and nonprofit sector, the Standards Program offers an independently assessed stamp of approval for organizations that demonstrate excellence and transparency in four key areas:

- Board governance
- Financial accountability and transparency
- Staff management
- Volunteer Involvement

Our donors are the foundation of United Way. Your generosity supports a vital network of programs and services that enable United Way to address the root causes of social issues and create lasting change in our community. Our commitment to you is that we will continue to make every effort to ensure that your donation has maximum impact in people’s lives right here in Elgin and Middlesex Counties.
Board of Directors
Karen Dalton, Chair
Bill Bouwmeester
Maly Bun-Lebert
Lauren Donohue
John Downing
Laurie Gould
Jeff Hodgins
Lynn Logan
Eric Mallory
Tom Marks
Joe Preston
Jeff Sage
Brian Tansy
Jack Vanderkooy
Deisy Vanegas
Colin Yausie

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Maly Bun-Lebert, Chair
Caterina Traini, Volunteer Chair
Jennifer Miller, Give Chair
Ali Moser, Act Chair
Dawn Bailey
Stephanie De Vincenzo
Mitesh Chaudhari

Labour United
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Dana Copeland, Give Chair
Nancy Richter, Volunteer Chair
Tawny Edwards, Act Chair
Jody Jones, Past Chair
Sue Fairweather
Simone Fraser
Joe Graves
Phil Hames
Jim Kennedy
Rebecca Officer
Timothy Organ
Rick Robson
Lori Smyth
Ange Thompson
Sharon Young-Kipp

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Reid MacKay
Karen Dalton
Michelle Foote
Michael Herbert
Steve Holmes
Andrea Jardine
Randy Parsons
Clint Wilson

Campaign Cabinet
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Stephen Greig
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Jeff Hodgins
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Jamie Krupsel
Brandi McIlvenny
Paul McKenzie
Dr. Josephine Pepe
Leanne Peters
Jessie Rodger
Scott Stafford

Canada Life Youth United
Rebecca Day, Chair
Asiya Barakzai
Carolyn Shi
Emily Moyer
Anusha Kumari
Mustfah Madlol
Amelia Callon
Karan Vansjalia
Zachary Gray
Anne Lownie
Jahmoyia Davena Smith
Danielle Romanchik
Natalie DePaeppe
Mony Madlol
Elijah Ngoy
Beah Learn

Finance Committee
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Karen Dalton
Lynn Logan
Eric Mallory
Kelly Scrivens
Colin Yausie

Visit unitedwayem.ca to learn how your contribution is improving lives locally

THANK YOU for showing your #LocalLove