Labour Workplace Ambassador

United Way Labour Ambassadors are the voice of Labour United in your workplace. As London’s Labour DoGooders, they help drive social change in our community.

The role of the Labour Ambassador

1. Bring a “Labour” perspective to your workplace United Way Committee
2. Promote giving in your workplace
3. Champion:
   • United Way Scotiabank StairClimb
   • Tampon Tuesday, Best First Day School Supplies Drive and Give Cold Feet the Boot
4. Mobilize your coworkers to invest their time & talent
   Rally your colleagues to take part in Labour United events, Pop-up Volunteering, collection drives and other fun community initiatives!

What’s in it for you?

• Work towards positive change in your community by addressing community issues in tangible ways
• Network with other like-minded labour folk within your organization and among the greater Labour movement
• Learn more about United Way and the impact of your involvement on our community
• Gain hands-on experience planning and leading events
• Volunteer directly with local programs that align with your interests
• Demonstrate and develop activism and communication skills

What’s in it for your workplace/union?

• Utilize the knowledge of workers to engage and reach their colleagues
• Develop a culture that embraces workers passion for their community
• Build dedication and commitment among your coworkers to your workplace campaign
• Engage workers by supporting their community in a unique way
• Give workers an opportunity to use and develop their leadership, organizational, and communication skills

Questions?
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