Income & Employment

2.16 Support initiatives aimed at increasing employment opportunities for newcomers in London, such as:

- advocating for recognition of non-Canadian education, credentials, and work experience;
- promoting networking opportunities for newcomers;
- increasing awareness of the existence and harmful effects of newcomer exploitation through the “informal economy”, where newcomers are paid too little or not at all;
- expanding employment initiatives focusing on “soft skills” (communication, interpersonal skills, etc.); and
- increasing employer awareness of cultural and religious holidays as a way to enhance cultural competency in the workplace

Social Services and Supports – City of London

- The City of London Social Services continues to approve funding on a case-by-case basis for foreign trained professionals in receipt of Social Assistance to complete any necessary Canadian equivalency testing or educational upgrading.
- The City of London Social Services continues to work with service partners to encourage alternative career path opportunities, specifically within the medical field.
- New soft-skills programming aimed at supporting newcomers through Ontario Works Employment services have been launched through partnerships with WIL Employment Services and Fanshawe College
- Programming offered in the community in partnership with the City of London Social Services includes employment preparation supports for Internationally Trained Individuals and Alternative Career Opportunities for new Canadians through WIL Employment Services

City of London - Newcomer Day

The City of London, in partnership with the London Public Library, held its first annual Newcomer Day on October 10, 2019. This event was an opportunity for neighbours to meet, information to be shared and experiences to be had by all Londoners. Londoners were invited to partake in a variety of activities at both City Hall and the London Public Library’s central branch. Activities included a presentation by the City of London’s
Human Resources, guided tours of City Hall, an information fair, multilingual story time and other family-friendly activities.

A highlight of this event was the Human Library: Hearing Newcomers’ stories organized by the London & Middlesex Local Immigration Partnership. This was a chance to hear first-hand accounts of the challenges and opportunities newcomers face when starting in a new city.

**Immploy**
Immploy Mentorship programs bring together immigrant talent with volunteer mentors at regional companies. The programs strengthen leadership, coaching and cross-cultural skills of company employees who volunteer their time and knowledge as a mentor to a skilled Canadian newcomer.

**WIL Employment Connections**
WIL is a non-profit community organization that provides quality employment support services and career development solutions to the London community. WIL offers a full range of employment programs and services that are specifically tailored to meet the needs of immigrants and newcomers to Canada.

**London & Middlesex Local Immigration Partnership (LMLIP)**
The LMLIP is a collaborative community initiative designed to strengthen the role of our community in serving and integrating immigrants. LMLIP is co-led by the City of London and brings together many sectors, volunteers and immigrant communities to develop and implement locally-driven strategic plans for the successful integration of immigrants in London and Middlesex. The work of the LMLIP is guided by a Central Council and six sub-councils representing issues on various issues on education, employment, health & wellbeing, inclusion & civic engagement, and settlement.

**Goodwill Career Centre**
Goodwill Career Centre partners newcomers and employers in order to build relationships that create confidence and trust in the skills and experience that newcomer clients can bring to the organization. As a result of these partnerships, clients get an opportunity to utilize their previous experience and employers create diversity in their organizations.
Access Centre for Regulated Employment (ACRE)
The Access Centre for Regulated Employment provides information and application assistance to internationally trained individuals seeking licensure or related employment in Ontario’s regulated professions. The Access Centre also supports internationally trained tradespersons to apply for a Trade Equivalency Assessment (TEA). Additionally, the Access Centre provides services to clients who are in non-regulated professions.

Serving all of Southwestern Ontario, the Access Centre assists clients in understanding and navigating the often complex processes of Ontario’s regulatory bodies. As each regulated profession has its own process for obtaining licensure, our staff helps clients navigate the regulator’s process to avoid costly and time-consuming errors.

Community Connections – Cross Cultural Learners Centre (CCLC)
The Community Connections Program is an initiative developed to facilitate and promote the arrival of newcomers to Canada, create opportunity to meet new people, improve English language skills and learn more about their new community and local area. Through Community Connections, newcomers get introduced to local culture, program volunteers and community members within the area.