Transportation

5.1 Reduce transit-related costs for people with low income through consideration of pricing and subsidy models

Effective January 1, 2018, a new income related transit program was launched. This program is for Londoners, 18 and over whose income is at or below the low income cut-off (after tax). This is a 2-year pilot project.

The cost of a subsidized bus pass for eligible Londoners is $52.00/month. The application process is available online and in person through the City of London’s Discretionary Benefits Program. Passes may be purchased at the 2 LTC locations and at 7 additional locations across the city.

2020 Update:
City of London Multi-Year Budget - Transit Subsidies Endorsed
Discounted bus passes and other public transit subsidies were unanimously endorsed by city politicians, including reduced-cost passes for teens, low-income Londoners and free rides for kids 12 and younger.

The London Transit Commission approved a fare increase, effective January 1, 2020, that impacted the Subsidized Transit Pass increasing the fee to $61 per month.

Ridership for 2019:
Income related transit program for 18 and older: 639,417 rides
Ridership for children 12 and younger: 312,824 rides
Ridership for youth: 593,728 rides

Update as of April 2018:
• The number of passes purchased each month continues to increase, and there are still new applications for the program every day
• This program is still growing, and it will not be possible to predict financial trends until it has been operational for a longer period of time
<table>
<thead>
<tr>
<th>Month</th>
<th>Number of Bus Passes Sold</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>625</td>
</tr>
<tr>
<td>February</td>
<td>999</td>
</tr>
<tr>
<td>March</td>
<td>1,100 (based on online database not LTC invoice)</td>
</tr>
<tr>
<td>April</td>
<td>1,185 (based on online database not LTC invoice)</td>
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</tbody>
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