System Change

8.5 Build strong, engaged, community-driven neighbourhoods by continuing to implement the London Strengthening Neighbourhoods Strategy


Resident leaders, supported by City staff, have been meeting and implementing the identified actions including:

**Action 1:** Target under or non-represented neighbourhoods with engagement opportunities and support, including communication, events and facilitation.

**Action 2:** Create opportunities to celebrate neighbourhood identities both at the neighbourhood level and city-wide.

**Action 3:** Increase outreach to new neighbourhoods - make it intentional, fun and easy through supporting events such as movie night in the park.

**Action 4:** Identify volunteers within community associations to act as expert advisors for other associations.

**Action 5:** Create opportunities for residents to regularly share information with City Staff and Councillors, at the neighbourhood level with town hall meetings, monthly exchanges of info, etc.

**Action 6:** Create opportunities for Action 6: City Staff and Councillors to share timely information with neighbourhoods/wards in a variety of ways including email, newsletters, community bulletin boards, web apps, mail.

**Action 7:** City of London, Urban League of London, and neighbourhood associations to hold annual Neighbourhood Conference to share tools, resources, how-to’s and expert advice through a variety of workshops and trade fair-style booths.

**Action 8:** Create a “Welcome Wagon” toolkit which connects residents to their neighbourhood
Action 9: Develop a funding model with a clear process and guidelines to support the start-up costs of new NA's to support:

- The start-up costs of new neighbourhood associations to support engagement and communication (such as initial mail out to all residents in an association’s boundaries)
- Ongoing needs of neighbourhood associations, such as: space, technology, accessibility, translation services, communication strategies, signage and neighbourhood activities

Action 10: Have neighbourhood associations work together and share common assets.
Action 11: Partner with community stakeholders to broaden engagement with diverse communities