GenNext Impact Report 2019-20

GenNext is a force. Through partnership with United Way and its community partners, we are mobilizing the emerging generation of leaders and activists to engage in our community through giving, volunteering and advocacy. GenNext is working with United Way to give every person in our community a fair shot at their best life.

103 workplaces in Elgin and Middlesex Counties have a GenNext program

United Way GenNext Ambassadors are your voice in the workplace. These DoGooders work to engage our community’s next generation of donors and activists.

76 ambassadors from 45 workplaces

In three years, 89 generous GenNextLevel participants have donated $217,000 + to help tackle homelessness, poverty and barriers to education hurting our community

Stephenie and James have been GenNext Ambassadors at GDSL-Canada since 2018. These two DoGooders have worked hard to engage their coworkers in GenNext, even going as far as personally inviting every new employee to join. They hosted two product drives annually and have recruited 12 participants for the GenNextLevel giving program. Stephenie and James actively engage their colleagues in volunteer activities like preparing and serving breakfast at LUSO’s Books & Breakfast program. They even built an incredible team of 40 climbers to rock out at this year’s Scotiabank StairClimb.

16 new participants
20 workplaces
52 total donors
$61,942

LUSO’s Books & Breakfasts program provided basic needs and social programming for children and families living in high risk, low-income neighbourhoods

Forest City Sport & Social Club was proud sponsor and supporter of 2019 Pop-Up Volunteering and host of FCSSC Volleyball Tournament and Curling Bonspiel

35 workplaces
471 DoGooders
67 volunteer opportunities
1,236 hours

3,808 backpacks stuffed full of school supplies so every kid can have their Best First Day

813 collected pairs of boots = 8,130 warm toes so kids can get out there and play in the snow

208 volunteers over 26 mornings = 1,240 full tummies

In 2012, I had the opportunity to be a Sponsored Employee. It sparked my passion for the good work United Way is doing in our community. We went to different funded agencies to learn about the impact of your support. It was eye opening. A few years later I heard about GenNextLevel, an initiative to help people give at the Leadership level today. I jumped at the opportunity to help even more people build a good life.

- Thomas Holt
  Sales Coordinator, StarTech.com

People want to make a difference in their community but it can be difficult to find the best way to make a powerful impact. For us, GenNext is about building a community of likeminded individuals that want the same things for our community. There is a lot of opportunity for the up-and-coming generation to get involved and make a real difference in the lives of local people.

- Nick and Laurel Teall
  GenNextLevel participants

GenNext is about building the strength of our community for the long term. As baby boomers leave the workplace, it’s up to us to pick up the torch and keep our community strong. Investing in United Way is an investment in our community. By working together, we can give everyone in our community the resources and opportunity they need to have a good life.

- Daniel Neaves
  Manager, Facilities Management, London Health Sciences Centre

On October 10, 2019, GenNext DoGooders came together at the Grand Theatre for the annual GenNextLevel Fall Mixer. This local event brings together our community’s most active GenNext donors to learn more about our community’s most pressing needs and the impact of their support.