"My generation wants a tangible impact they can see. With GenNextLevel, we are taking our giving to new heights, and building a community where people have the opportunity for a better life."
- Maly Bun-Lebert, GenNext Chair

**Giving is GenNextLevel**

Since 2008, GenNext has been working to engage the next generation of donors through volunteering, giving and action. Our goal is to generate awareness and knowledge about social issues in Egin and Middlesex Counties and link new philanthropists to the issues important to them.

GenNext Level is an exciting new initiative made possible by a generous donation from The Tricar Group. This program is a three year donation commitment, with proceeds supporting mentoring opportunities in our community. The program’s first year saw 45 new GenNextLevel donors and offered exciting and exclusive events like a rooftop view of One London Place and a sneak peek of London’s hottest new venue, The Factory. Thanks to RMA - Danni Hanna & Ken Roberts for making this event possible.

**GenNext is volunteering**

- 92 ambassadors
- 313 pop-up volunteers
- 40 workplaces
- 42 projects
- 11,000 hours
- 866 hours

**GenNexters out in full force serving breakfast to children in the community.**

The GenNext Pop-Up Breakfast Club has been running for many years, supporting children and youth through two United Way funded agencies -- LUSO Community Services and South London Neighbourhood Resource Centre. Over the years, GenNext workplaces have served thousands of nutritious and delicious breakfasts to hundreds of kids!

Thank you to Sifton Properties for supporting the 2017/2018 year of pop-up volunteering.
GenNext partnered with Labour United for Go with the Flo, United Way’s first ever menstrual hygiene drive. Raising over 12,000 items for food banks and women’s shelters, Go with the Flo is expanding to cities across the country this year.

Over 850 pairs of boots were collected in 2017. That meant 8,500 warm toes on the playground having fun.

Forest City Sport and Social Club’s Rug Rat Backpack Beach Volleyball tournament in Port Stanley saw participants collect over 100 backpacks.

GenNext is action

Over 2,754 backpacks collected means even more kids will have a #BestFirstDay of school in September!

Maly Bun-Lebert
Chair, Western University

Kelsey McRae
VOLUNTEER Leadership Chair, Hutton House

Jennifer Miller
GIVE Leadership Co-Chair, Sifton Properties

Christopher Clifford
GIVE Leadership Co-Chair, Scotiabank

Alisha Moser
ACT Leadership Chair, TD Bank

Contact us at gennext@unitedwayem.ca to learn more about GenNext and how you can get involved.

Philanthropy is doing. It’s rooted in social change. Being involved with United Way allows me to be engaged in where my dollars are going, and to roll up my sleeves and participate. It’s about a long-term solution.

- Brea Hickey, Give Committee Member

Ryan Murdoch
General Dynamics Land Systems - Canada

Mark Placide
Canada Revenue Agency

Dawn Bailey
Canadian Mental Health Association

Caterina Traini
London Health Sciences Centre

Cassie Allison
Member at large
Thank you to our sponsors

GenNext workplace partners

TD
London Life
Scotiabank
Libro Credit Union
RBC
3M
General Dynamics Land Systems - Canada
Western University
CAMI/Unifor 88
Fanshawe College
StarTech.com
McCormick
Aerotek
JMP Engineering
KPMG
Famme & Co
LCBO
Intact Insurance
Forest City Sport & Social Club
CIBC
Diply
Sifton
Family Physiotherapy Centre of London

Agriculture & Agri-Food Canada
Ministry of Finance
ZTR Control Systems
Paktiv-Local 27
Amway
Middlesex London Health Unit
Cargill
Public Sector Digest
LHSC
Sandler Training
Highstreet Management
CMHA
Innovation Works
Business Development Bank Canada
PwC
LIHC
Sixth Line Creative Communications
Digital Echidna
Cheshire
Delta London Armouries
Rogers
Aerotek
E&Y

Elgin Office
519-631-3171
103-10 Mondamin Street
St. Thomas, ON N5P 2V1

Middlesex Office
519-438-1721
409 King Street
London, ON N6B 1S5

United Way Elgin Middlesex

ONE REGION.
52 PARTNER AGENCIES.
97 FUNDED PROGRAMS.