Sample campaign tweets

- Your #LocalLove has never been more important. Together, more than ever. Donate today. @unitedwayemca
- What’s raised local, stays local. Donate to @unitedwayemca and improve lives right here at home. #ElginMiddlesex #LocalLove
- Did you know that @unitedwayemca is the largest investor in social services in our region, second only to the government. Together, we are united in #LocalLove. Donate today.
- United Way sustains a vital social safety net that provides thousands of people with much-needed support, year-round. In fact, nearly 1 in 5 people across our region used a @unitedwayemca funded program or service last year. #LocalLove
- Last year, @unitedwayemca mobilized community wide collection drives that distributed over $350,000 in urgently needed supplies to local agencies. This includes winter boots, backpacks and menstrual hygiene products. #LocalLove
- 1 in 5 kids in our community live in an household that struggles to pay rent and put food on the table. In some neighbourhoods, it’s 1 in 4. Together, more than ever. Donate today. @unitedwayemca LocalLove
- Young people who participate in a mentoring program are 17% more likely to be employed as adults. Donations stay 100% local, always. #LocalLove @unitedwayemca
Get social with us!

**Facebook** is for sharing stories

**Twitter** is for rapid-fire conversation (in 280 ch bursts)

**Instagram** is all about the image

**Handles**

- **United Way** @unitedwayemca  
  (facebook, twitter, instagram)

- **GenNext** @gennextuw  
  (facebook, twitter, instagram)

**Hashtags**

- #LocalLove
- #DoGooder
- #ChangeMaker
- #LdnOnt
- #StThomasProud
- #ElginMiddlesex
- #3MHarvestLunch
- #StairClimb
- #SleeplessInOurCity
- #SuitcaseParty2021