



**United Way**  
Elgin Middlesex

## **MEDIA RELEASE**

**June 2019**

### **Grant Received for London for All evaluation project**

**London** – On Tuesday, United Way Elgin Middlesex welcomed members of the London for All Leadership Table to a presentation and discussion about evaluating the three year poverty reduction project. London for All, led by United Way Elgin Middlesex, has convened more than 150 individuals and organizations to implement a series of recommendations developed to end poverty in London in a generation.

Local MPP Terence Kernaghan and a representative from Ontario Trillium Foundation (OTF) were on hand to congratulate United Way staff and the London for All volunteers on progress to date and highlight how London For All is already making a difference in the community.

The \$48,000 Ontario Trillium Foundation grant will be used to monitor and assess the outcomes of the project and evaluate the effectiveness of the project's leadership and accountability structure.

Kelly Ziegner, Chief Executive Officer of United Way Elgin Middlesex, spoke about the London for All project and its impact on the community. "We have already successfully implemented more than half of the recommendations set out in the 2016 report. This work has improved the daily lives of Londoners living in poverty. The funding from OTF will provide our community with data and insights so that we can fully understand the effectiveness of the project."

The [Ontario Trillium Foundation](#) (OTF) is an agency of the Government of Ontario, and one of Canada's leading granting foundations. OTF awarded more than \$120 million to some 700 projects this year to build healthy and vibrant communities in Ontario.

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Trillium  
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de l'Ontario

An agency of the Government of Ontario  
Un organisme du gouvernement de l'Ontario

The Ontario Trillium Foundation is proud  
to support the building of healthy and vibrant  
communities across the province.

2018

La Fondation Trillium de l'Ontario est  
fière d'appuyer les communautés saines et  
dynamiques partout dans la province.



**Doug Ford**  
Premier of Ontario  
Premier ministre de l'Ontario

**Sylvia Jones**  
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Ministre du Tourisme, de la Culture et du Sport

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