

GenNext Workplace Ambassador

United Way GenNext Ambassadors are the voice of GenNext in your workplace. As London's next generation of DoGooders, they help drive social change in our community.



The role of the GenNext Ambassador

1. Bring a "GenNext" perspective to your workplace United Way Committee
2. Promote GenNextLevel giving program to encourage leadership giving in your workplace
3. Captain a workplace team for:
 - United Way Scotiabank StairClimb
 - Forest City Sport & Social Club Rugrat Backpack Beach Volleyball and Boots and Brooms Curling Bonspiel
4. Mobilize your coworkers to invest their time & talent
Rally your colleagues to take part in GenNext Mix N' Learns, Pop-up Volunteering, collection drives and other fun community initiatives!

What's in it for you?

- As a leader in your workplace, work toward positive change in your community by addressing issues related to poverty, all that kids can be, and a strong community with resilient and healthy people
- Network with other like-minded GenNexters in your organization and in the community
- Access workshops and development opportunities
- Gain hands-on experience with event planning, public speaking, strategic planning, and volunteer management
- Volunteer directly with local programs that align with your interests

What's in it for your workplace?

- Build a dedicated and committed GenNext demographic in your United Way campaign and your organization
- Embrace and develop your employee's passion for their community
- Leverage GenNext expertise to engage and reach millennials in your workplace
- Give young people in your organization the opportunity to develop leadership, organizational and communication skills
- Public recognition as a committed community supporter

Questions?

Contact gennext@unitedwayem.ca