



# LONDON FOR ALL

## A ROADMAP TO END POVERTY



## Transportation

### **5.3 Allow children under 12 to ride public transit free to help families with transit costs and encourage ridership**

This recommendation was implemented on January 1, 2017.

In May, 2017, fobs were distributed to LTC customers for use for any child between the ages of 5 and 12 wishing to ride the bus to get an accurate picture of ridership for this age category. The fobs are tapped on the smart card readers at the time of boarding, and each fob tap is recorded as a ride.

As of January 1, 2018, LTC now has an accurate count of actual ridership. For the first quarter for 2018, child ridership has increased significantly with the introduction of free transit for children 12 and under (approximately 2 ½ fold).

Ridership for children 12 and younger in 2018: 367,656 rides

Ridership for children 12 and younger in 2019: 312,824 rides