



United Way
Elgin Middlesex

LONDON FOR ALL

A ROADMAP TO END POVERTY



System Change

8.4 Use these recommendations as London's mandate to advocate for policy change from provincial and federal governments

In the following advocacy activities, the LFA recommendations were used as a foundation for messaging and developing policy positions.

The LFA Accountability Tables worked in partnership with other organizations to advocate about:

- Ontario provincial election
- National Poverty Reduction Strategy
- Housing as a human right
- Ontario social assistance review
- Ontario provincial budget

Government relations

- 12+ one on one meetings with elected officials and public servants at all levels of government
- Presentation to City of London – Community and Protective Services Committee regarding year-one and year-two progress of London for All project

Public consultations

- Took public position on Supervised Consumption Site at 446 York St and shared position in three public meetings
- Provided feedback on Ontario provincial budget to Vic Fedeli, Minister of Finance and local Ministry of Finance budget consultation
- Presented at local roundtable on National housing strategy attended by Hon. Jean-Yves Duclos, Minister - Children, Community and Social Services
- Pillar Nonprofit Network / ONN - Policy Conversation: Navigating the New Economic Realities [..June Policy Conversation Report FINAL 2019 Pillar.pdf](#)

Coalition building

- Worked in partnership with others on five issues at provincial and federal level: Ontario provincial election, National Poverty Reduction Strategy, Housing as a human right, Ontario social assistance review, Ontario provincial budget
- Two in-person meetings with senior staff from Ontario Minister of Children, Community and Social Services
- Ten letters written to elected officials outlining positions on above policies and calls to action.

Letters written

- Letter sent to Honourable Charles Sousa, Minister of Finance, regarding Roadmap For Change recommendations
- Submission to the Human Rights-Based Approach to Housing Team – Canada Mortgage and Housing Corporation regarding Human Rights-Based Approach to Housing
- Letter sent to Honourable Lisa MacLeod, Minister of Children, Community & Social Services, regarding Basic Income Pilot project cancellation
- Letter sent to Honourable Diane Lebouthillier, Minister of National Revenue, regarding the Disability Tax Credit (DTC) and Registered Disability Savings Plan (RDSP).
- Letter to Todd Smith, Ontario Ministry of Children, Community and Social Services re. ODSP Disability definition; sent to Terence Kernaghan and Lisa Gretzky – Opposition critic for Community & Social Services
- City of London – signed letter from Crouch NRC re urgent need to address homelessness
- Support letter re provincial funding for affordable housing – sent to Terence Kerhaghan to support his effort in partnership with P Sattler and T Armstrong <https://lfpres.com/news/local-news/london-agencies-flood-ontario-government-with-letters-on-poverty-crisis>
- Letter to City Council in support of Anova/LAWC City of London strategic plan recommendations re. violence against women and girls – recommendations were approved for inclusion in strategic plan

Media relations

- Pitched two policy story ideas to media and were profiled in both: Ontario social assistance review, Developed of supervised consumption site on York St
- Participated as a speaker or panelist in 7 public events regarding advocacy (e.g. media roundtables, conference presentations)
- Federal election – Op-Ed – written by Kelly Ziegner and sent week of October 14

- LFP – pre-election op-ed - <https://lfpres.com/opinion/columnists/ziegner-cast-your-ballot-to-improve-opportunities-for-the-poor>

Public presentations

- Development of Supervised Consumption Site at 446 York St in London
- Feedback to Ministry of Finance on Ontario provincial budget
- National housing strategy at local roundtable attended by Hon. Jean-Yves Duclos, Minister - Children, Community and Social Services

Other

- Sara Middleton, Director, Community Impact, attended Maytree Policy School which is a 6-month professional development opportunity focused on the development of an organizational strategy regarding public policy and advocacy.
- Using tools from the Maytree Policy School, a cross-departmental staff working group was convened and identified opportunities within our organization for advocacy and public policy work.
- London for All project profiled in Tamarack publication *10 – Engaging with People with Lived/Living Experience*