



A TRANSFORMATIONAL EXPERIENCE FOR YOUR EMPLOYEE

2020 Sponsored Employee program

United Way's Sponsored Employee Program offers a unique professional, personal and community development experience for the leader of tomorrow – your up and coming employees. By participating in our program, you not only make a meaningful investment in the community; you also make an investment in your employee and your business. This 16 week program provides a great way to increase the profile of your organization and give your staff the opportunity to discover and develop untapped skills, build confidence and become a more efficient employee.

The program

Candidates will receive training, and develop skills through active opportunities in work-related areas such as: leadership, project management, time management, team building, public speaking, and customer relations. This program improves interpersonal skills, teamwork and productivity by providing ongoing communication and coaching by managers. Overall, participation has proven to lead to greater job satisfaction and promotional opportunities.

The benefits to your organization

- Over 60 hours of professional training and on-boarding for your employee
- Public recognition and media profile as a committed supporter of United Way Elgin Middlesex
- Employees return reenergized, inspired and with increased community awareness

Sponsor an employee

Provide an employee from August 24 – December 11, 2020. A seconded employee's salary and benefits continue to be paid by their employer. Day-to-day management is the responsibility of United Way.

Skill development for your employee

- Teamwork and collaboration
- Public speaking and persuasion
- Customer service and relationship management
- Project management

Provide financial support

Financial support of \$12,000 gives United Way the flexibility to hire an individual with specific skills to support our fundraising efforts, even those beyond workplace campaigns.

Testimonial



Being a Sponsored Employee is a great development opportunity for 3M employees. The experience builds new skills, broadens their professional networks, and connects them to individuals in our community. They return to 3M a well-rounded person and an engaged employee. Our participation in the Sponsored Employee program also signals to other current and prospective 3M employees that the work we do at 3M matters and can make an impact on people's lives.

Gregg Sweeney

Director, Human Resources, 3M Canada



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Being a Sponsored Employee has been an amazing experience. McCormick Canada is very supportive of United Way and this is a powerful way for us to give back to the community. I've learned so much that I will take away with me. I wanted to get involved because it seemed like the right thing to do. I've been given a lot in my life, and it would be selfish to not share what I can with others. 85,000 people in our community accessed a United Way funded service last year. If we all helped a little more, or dug a little bit deeper, how many more people could we help this year?

Nathan Jamieson, McCormick Canada
2018 United Way Sponsored Employee

Thank you to the following organizations who supported the 2019 Sponsored Employee Program

In 2019, 13 committed organizations made United Way's campaign achievement possible by sending an employee or donating funding. Our sincerest thanks to these organizations for their generous support to the Sponsored Employee Program.

- TD Bank Group
- St. Joseph's Health Care London
- General Dynamics Land Systems - Canada
- Western University
- Canada Life
- London Health Sciences Centre
- 3M Canada
- Ministry of Finance
- RBC Career Launch Program
- Fanshawe College
- McCormick Canada
- City of London
- GM CAMI Assembly Plant
- Unifor Local 27
- OPSEU
- OPSEU Local 109
- CUPE 101
- PSAC



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