



Workplace campaigns made easy.

Move your campaign online

ePledge is a web-based portal that supports your existing United Way workplace campaign. This portal allows employees to pledge online, eliminating the need to distribute, collect, and process paper pledge forms. This secure online interface allows communication directly to your employees, and provides real-time pledge tracking.

United Way's online giving portal is easy to use, and assistance from a United Way staff will be available to you throughout your campaign.

What are the benefits?

- Eliminates the need for paper pledge forms, saving time, paper and the environment
- User-friendly experience
- Increases efficiency of campaign administration
- Increases accuracy and confidentiality of donor information

What is required?

- Employee information 2 weeks prior to campaign kick-off including full name, email address, and employee ID
- Internet access to <https://community.unitedwayem.ca>
- Emails from unitedwayem.ca whitelisted
- ePledge Administrator training
- Continued efforts in canvassing employees and sharing communication about the United Way and the new tool



Our commitment to you

- To work with you to ensure the smoothest possible implementation of online giving in your workplace
- To provide training and support to employees involved in administering the tool
- To share best practices of running a workplace campaign, including the use of an online giving tool
- To maintain the confidentiality of all employee information shared with us for setting up the online tool

Workplace campaigns are integral to creating lasting community change and a community where everyone matters. For all of your dedication and support, allow us to thank you by providing an innovative and easy campaign experience for you and your employees.

Additional questions or concerns?

Please let us know at epledge@unitedwayem.ca.