

United Way Elgin Middlesex engages the community through various events and activities. Having your workplace take part in one or more of our signature activities is fun, adds energy and can make planning your campaign a little bit easier.

To learn more about dates and how to get involved, connect with your United Way Staff Partner.

3M Harvest Lunch (September 21 – September 25, 2020)

The United Way 3M Harvest Lunch marks the start of our fundraising campaign. Over 2,500 people gather for lunch in London and St. Thomas, hosted by our Campaign Chair and Chief ChangeMaker. The tradition of lunch served up by generous volunteers as you mix and mingle with people from local businesses, community organizations and United Way funded agencies will look a little different this year. This year, your \$10 ticket purchase will go towards a meal for a neighbour in need at a United Way funded agency and a special virtual presentation on September 24th.

StairClimb (November 5, 2020)

The annual Scotiabank StairClimb for United Way is a massive fundraising initiative to raise funds and awareness about #UNIGNORABLE issues in our community. Each year, more than 2,000 individuals, families, students and workplaces come together to climb to the top of One London Place, London's tallest building. Since the event began, over \$2.5 million has been raised. This year the team at the United Way Elgin Middlesex is working on a way to bring this event to life in a fun and interactive, yet socially distanced way – stay tuned!

Labour Appreciation Awards Night (January)

Labour Appreciation Award Night celebrates local Labour leaders and recognizes the grassroots activists in our community. This is an opportunity to celebrate the Labour partnership and our community.



Sleepless in our City (February)

Poverty and homelessness aren't just big city problems. For one in five people in our community, poverty is a daily struggle. Local volunteers are sleeping in their car for just one night in our counties. Their symbolic gesture will increase awareness about poverty in our community and help people understand how it affects individuals and families in our region.

Suitcase Party (February)

United Way's Suitcase Party has guests pack a bag, grab your favourite travel buddy, and enjoy an evening of local food, music, fun and a chance to win amazing prizes like a perfect weekend getaway for two, all expenses paid.

Impact Celebration (April)

Learn more from our keynote speaker and about the impact we're making across the region. You will also learn about current projects and exciting United Way-led initiatives.

Change Makers (May)

Join us as we award the Campaign Champions, the mobilizers and the stand-up citizens who inspire their colleagues and communities to take action, show their local love and change lives.

Day of Caring (June)

The annual United Way Day of Caring® event brings together dedicated teams of workplace volunteers to complete meaningful, hands-on projects at United Way funded agencies and programs.