

Sample campaign tweets

- 🐦 Your **#LocalLove** has never been more important. Together, more than ever. Donate today. **@unitedwayemca**
- 🐦 What's raised local, stays local. Donate to **@unitedwayemca** and improve lives right here at home. **#ElginMiddlesex #LocalLove**
- 🐦 Did you know that **@unitedwayemca** is the largest investor in social services in our region, second only to the government. Together, we are united in **#LocalLove**. Donate today.
- 🐦 United Way sustains a vital social safety net that provides thousands of people with much-needed support, year-round. In fact, nearly 1 in 5 people across our region used a **@unitedwayemca** funded program or service last year. **#LocalLove**
- 🐦 Last year, **@unitedwayemca** mobilized community wide collection drives that distributed over \$350,000 in urgently needed supplies to local agencies. This includes winter boots, backpacks and menstrual hygiene products. **#LocalLove**
- 🐦 1 in 5 kids in our community live in an household that struggles to pay rent and put food on the table. In some neighbourhoods, it's 1 in 4. Together, more than ever. Donate today. **@unitedwayemca LocalLove**
- 🐦 Young people who participate in a mentoring program are 17% more likely to be employed as adults. Donations stay 100% local, always. **#LocalLove @unitedwayemca**



United Way
Elgin Middlesex
unitedwayem.ca

Get social with us!

Facebook is for sharing stories

Twitter is for rapid-fire conversation (in 280 ch bursts)

Instagram is all about the image

Handles

United Way

@unitedwayemca   

GenNext

@gennextuw   

Hashtags

#LocalLove

#ElginMiddlesex

#DoGooder

#3MHarvestLunch

#ChangeMaker

#StairClimb

#LdnOnt

#SleeplessInOurCity

#StThomasProud

#SuitcaseParty2021



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