Sample campaign tweets

Your #LocalLove has never been more important. Join the recovery. Donate today. @unitedwayemca

All donations to @unitedwayemca stay 100% local. When you show your local love, you help families, kids and entire neighbourhoods thrive. Join the recovery. Donate today. #LocalLove @unitedwayemca

Did you know that @unitedwayemca is the largest funder of social services in #LdnOnt #ElginMiddlesex, second only to the government? #LocalLove Donate today.

United Way sustains a vital social safety net that provides thousands of people with much-needed support every day. 1 in 5 people across our region used a @unitedwayemca funded program or service last year. #LocalLove

Hope is on the horizon. Your donation to @unitedwayemca will help build a strong, connected and supported community today and for years to come. Together we are united in #LocalLove #ElginMiddlesex

Your donation tackles poverty and social exclusion through strategic leadership, advocacy and investment in programs proven to get results. @unitedwayemca works so that every person in every community across our region has a fair shot at their best life. #LocalLove
Social Media Tips

Get social with us!

**Facebook** is for sharing stories

**Twitter** is for rapid-fire conversation (max 280ch)

**Instagram** is all about the image

**Handle**

United Way @unitedwayemca 

**Hashtags**

#LocalLove #StThomasProud

#DoGooder #ElginMiddlesex

#ChangeMaker #3MHarvestLunch

#LdnOnt #TDStairClimb