United Way Signature Events

United Way Elgin Middlesex engages the community through various events and activities. Having your workplace take part in one or more of our signature activities is fun, adds energy and can make planning your campaign a little bit easier.

To learn more about dates and how to get involved, connect with your United Way Staff Partner.

3M Harvest Lunch
(September 20-24, 2021 / Special Virtual Presentation September 23, 2021)
Show your local love and join 3M and United Way Elgin Middlesex as we work towards our goal of providing 2,000 meals for our neighbours in need when you buy a ticket for 3M Harvest Lunch. Every ticket purchased will provide a meal to a member of our community. Meals will be distributed through United Way’s partner agencies including: Women’s Rural Resource Centre and Next Wave Youth Centre in Strathroy, YWCA St. Thomas Elgin in St. Thomas, and the Neighbourhood Resource Association of Westminster Park, CROUCH Neighbourhood Resource Centre and Horton Street Seniors Centre in London.

Be sure to join us virtually for a special presentation on Thursday, September 23rd.

United for Major Impact Virtual Panel (October 7, 2021)
This event is set to engage Leadership donors and potential donors through a interactive and conversational panel discussion. We will answer some of the common questions people in our community ask about, help debunk common myths, and explore short and long-term solutions that demonstrate the impact of each United Way donation. Attendees will leave feeling confident to advocate for important issues among their peers. This year’s discussion will focus on recovery and rebuilding our community following the impacts of Covid.
**StairClimb (November 4, 2021)**

StairClimb is the major fundraising initiative for United Way Elgin Middlesex, raising an average of $200,000 per year. This annual event began in 1996 with participants challenging themselves to climb to the top of London’s tallest building, One London Place. To date, this event has raised over $2.8 million in pledges & donations. This year, the goal is to continue keeping the StairClimb flame alive in our donors’ hearts and on the community’s radar. We will continue to raise funds and to provide a fun and interactive activity for our community, all while celebrating the 25th year anniversary of this annual event. For health and safety, the 2021 StairClimb will be online.

**Labour Appreciation Awards Night (January, 2022)**

Labour Appreciation Awards Night celebrates local Labour leaders and recognizes the grassroots activists in our community. This is an opportunity to celebrate United Way’s enduring partnership with Labour and our community.

**Share the Love (February 1 – February 28, 2022)**

Share the Love, the 50/50 lottery for United Way is a fun oppportunity to win a cash prize and help support local social programs and services in our community. Proceeds stay 100% local - always. When you win, we all win.
United Way Signature Events

Impact Celebration (April - TBD)
Join us to learn more from our keynote speaker about the impact United Way is making across the region. Explore how you can get involved in innovative projects and exciting United Way-led initiatives.

ChangeMaker Awards (May - TBD)
Join us as we celebrate the Campaign Champions, the mobilizers and the stand-up citizens who inspire their colleagues and communities to take action, show their local love and change lives. First, we will recognize the incredible volunteerism and innovation of workplace champions and campaign teams across Elgin and Middlesex by selecting 10 winners in 10 different categories. Then, stay tuned for the announcement of our 2022 United Way Campaign Chair.

Day of Caring (June – TBD)
The annual United Way Day of Caring® event brings together dedicated teams of workplace volunteers to complete meaningful, hands-on projects at United Way funded agencies and programs.