United Way GenNext Ambassadors are the voice of GenNext in your workplace. As Elgin and Middlesex’s next generation of DoGooders, they help drive social change in our community.

As GenNext Ambassador you will:
1. Bring a fresh perspective to your workplace and United Way Committee
2. Promote GenNextLevel giving program to encourage leadership giving in your workplace
3. Engage peers in United Way Event and Activities:
   · Promote 3M Harvest Lunch community meals
   · Captain a TD Bank StairClimb Team
   · Promote GenNext Events and Socials
4. Mobilize co-workers to invest their time and talent by promoting collection drives, volunteer and impact opportunities.

What’s in it for you?
· You are helping United Way tackle issues linked to poverty and social exclusion by supporting strategic leadership, advocacy and vital local programs proven to get results
· Network with other like-minded GenNexters in your organization and in the community
· Advocate for change in our community to ensure everyone has a fair shot at their best life
· Volunteer directly with local programs that align with your interests

What’s in it for your workplace?
· Build a dedicated and committed GenNext team in your United Way campaign and your organization
· Embrace and develop your employee’s passion for their community
· Leverage GenNext expertise to engage and reach millennials in your workplace
· Give young people in your organization the opportunity to develop leadership, organizational and communication skills
· Public recognition as a committed community supporter

Questions? Contact Nathan Wilcox, gennext@unitedwayem.ca