Here’s how:

The GenNextLevel program helps young professionals become Leaders. When you join GenNextLevel you commit to three years of investing with United Way, with your donation being topped up for the first two years.

In year three, when you give $1,200 your donation will automatically be matched by our Leadership Challenge Grant, doubling your impact and providing $2,400 to our community! Sign up today at: unitedwayem.ca/gennext/gennextlevel/ and United Way will automatically top up your donation when it is received. You can give directly through the United Way website or through our workplace giving campaign.

When you join this visionary group of local Leaders you:

- Help break the cycle of domestic abuse by providing one year of intensive individual counselling for two children who have witnessed violence in their home at Women’s Rural Resource Centre
- Build support and resilience for 17 loved ones of individuals who are experiencing mental health challenges with a special peer group at Canadian Mental Health Association
- Provide four children with a safe place to play, be a part of a team, make friends and develop skills through a full-year membership at Boys & Girls Club
- Give people access to affordable housing, financial literacy training or emergency shelter, helping them meet urgent basic needs & work toward long-term solutions

For more information on GenNext and GenNext Level giving, please contact Nathan Wilcox nwilcox@unitedwayem.ca