When you become a Leader, you join a growing movement of like-minded people dedicated to building solutions to local social issues that hurt our community, all while inspiring others to do the same. Local change begins with your gift of $1,200 or more, an investment that plays a vital role in helping people build their best life.

Your gift provides opportunities for children and youth to participate in quality after-school programs, for seniors to engage in social activities to reduce isolation, and for families to find affordable housing and basic needs support.

What happens when you become a leader?

- Leadership giving fuels powerful programs that help local people build their best life
- Your investment inspires others and changes lives
- Leadership giving starts at $100 per month that’s $3 a day!
- There are considerable tax benefits for gifts at the Leadership level
- Check out our tax calculator, unitedwayem.ca/tax-calculator/
- Leaders receive a personalized report each year outlining the impact of their support
- Leadership donors are recognized in the Leadership Honour Roll
- Many of our volunteers are Leadership donors too! You can join them and help us improve lives locally.

One Gift, Double the Impact

Designed and funded by local community leaders, the Leadership Challenge Grant inspires giving at a greater level. This visionary grant matches your new gift of $1,200 or more, and doubles any increase in your returning Leadership gift.

For more information or to become a Leader, please contact Heather Jackson at hjackson@unitedwayem.ca