United Way Elgin Middlesex engages the community through various events and activities. Having your workplace take part in one or more of our signature activities is fun, adds energy and can make planning your campaign a little bit easier.

To learn more about dates and how to get involved, connect with your United Way Staff Partner.

**3M Harvest Lunch**

*(September 19, 2022 - Victoria Park, London)*

*(September 22, 2022 - Horton Farmer’s Market, St. Thomas)*

Show your local love and join 3M and United Way Elgin Middlesex as they work towards their goal of providing 2,000 meals for our neighbours in need when you buy a ticket for 3M Harvest Lunch. Colleagues and friends will have a chance to reunite and reconnect over a wide selection of lunches from one of their favourite local food trucks, while dining to the sounds of local, live music.

And they’ll be doing good at the same time. Every $20 lunch ticket buys a meal for an attendee and a meal for a neighbour in need, distributed through United Way partner agencies.

Buy tickets online now at unitedwayem.ca for the 3M Harvest Lunch nearest you and pre-order your favourite food truck lunch.

**United for Major Impact Event**

*(October 20th, RiverBend Golf Community)*

This event is set to engage high-value donors and potential donors a fireside chat between Kelly Ziegner and a local expert. Through a virtual panel, we will answer some of the common questions people in our community ask about and help debunk common myths, create a sense that there are real short and long-term solutions and demonstrate that individuals can make an immediate difference, through their United Way donation and speak knowledgeably on these issues to the peer group.
**StairClimb (November 3, 2022)**

StairClimb is the major fundraising initiative for United Way Elgin Middlesex, raising an average of $200,000 per year. This annual event began in 1996 with participants challenging themselves to climb to the top of London’s tallest building, One London Place. **New! This year’s event will be at Budweiser Gardens.** To date, this event has raised nearly $3 million in pledges & donations. This year’s theme is StairClimb: The Remake, and we look forward to being live and in person again in this new space.

**Labour Appreciation Awards Night (January 2023)**

Labour Appreciation Award Night celebrates local Labour leaders and recognizes the grassroots activists in our community. This is an opportunity to celebrate the Labour partnership and our community.

**Share the Love (February 1 – February 28, 2023)**

Share the Love, the 50/50 lottery for United Way is a fun opportunity to win a cash prize and help support local social programs and services in our community. Proceeds stay 100% local - always. When you win, we all win.
United Way Signature Events

Impact Celebration (TBC)
Learn more from our keynote speaker and about the impact we’re making across the region. You will also learn about current projects and exciting United Way-led initiatives.

ChangeMaker Awards (May - TBC)
Join us as we award the Campaign Champions, the mobilizers and the stand-up citizens who inspire their colleagues and communities to take action, show their local love and change lives. The events aim is two-fold, to recognize the incredible volunteerism and innovation of workplace champions and campaign teams within various workplaces across Elgin and Middlesex by selecting 10 winners in 10 different categories to win ChangeMaker Awards and to announce our United Way 2023 Campaign Chair.

Day of Caring (TBC)
The annual United Way Day of Caring® event brings together dedicated teams of workplace volunteers to complete meaningful, hands-on projects at United Way funded agencies and programs.