Sample 2023 Campaign posts

- Together we can be #United in a community where everyone matters. Donate today - and share the #LocalLove! @unitedwayemca

- All donations to @unitedwayemca stay 100% local. When you show your #LocalLove, you help families, kids and entire neighbourhoods thrive. Donate today. #United in #LdnOnt, #StThomasProud and #ElginMiddlesex

- When we build community together, everyone benefits. @unitedwayemca is the largest non-government funder of services in our region. That #United, we reduce poverty and increase belonging for people in #LdnOnt and #ElginMiddlesex. #LocalLove matters. Donate today.

- Your donation to @unitedwayemca gives everyone a fair shot. Together, #United, we’re helping thousands of #LdnOnt and #ElginMiddlesex neighbours receive social supports that relieve poverty and build community every day. Keep the #LocalLove flowing!

- Your donation to @unitedwayemca helps build a strong, caring and connected community today and for years to come. Together we are #United in #LocalLove #LdnOnt #ElginMiddlesex

- A safe home, a living wage, food on the table, connection, belonging - that’s how your gift to @unitedwayemca helps you and your neighbours, through more than 40 partner agencies in #LdnOnt and #ElginMiddlesex. Give today and share the #LocalLove.
Social Media Tips

Get social with us!

Facebook is for sharing stories
X (Twitter) is for rapid-fire conversation (max 280ch)
Instagram is all about the photos & the reels
LinkedIn is for professional connection

Handle

@unitedwayemca  f  x  o  l

Hashtags

#United  #StThomasProud
#LocalLove  #ElginMiddlesex
#DoGooder  #3MHarvestLunch
#LdnOnt  #TDStairClimb