Join our Leadership Giving program

When you become a Leader, you join a growing movement of like-minded people dedicated to building solutions to local social issues, while inspiring others to do the same.

Being a Leader shows YOU believe in creating a community where we all belong.

When you become a Leader, you show that you are United with us in making a difference locally.

Leadership Giving begins with your gift of $1,200 or more, an investment that plays a vital role in helping people build their best life.

More than 65,000 local people each year benefit directly from your generosity, which funds 52 programs at 40 different agencies across the region.

One gift, double the impact

Your Leadership gift has potential to do even more good! The Leadership Challenge Grant, designed and funded by local community leaders, matches your new gift of $1,200 or more. And if you are already a leadership donor, the grant will also double any increase in your gift.

That means your decision to give just $100 per month (the equivalent of $3 per day) has extraordinary impact in our community.
Your gift provides positive opportunities for children and youth, reduces isolation for seniors, gives access to emergency and basic needs support, and helps families find and keep affordable housing.

**Still need convincing?**

Your gift also:

- Is tax-receiptable because United Way is a registered charity. Use this tax calculator, unitedwayem.ca/tax-calculator/ to see how your gift to United Way can benefit you at tax time.

- Generates a personalized report each year outlining the amount and impact of your support.

- Offers you recognition on the **Leadership Honour Roll**. Chances are good you’ll recognize neighbours’ and friends’ names on this list. As a Leader, you too can inspire others to lead.

We invite you to join hundreds of other Leaders across the region in doing good.

For more information or to become a Leader, please contact **Jennepher Cahill, Director, Development** at jcahill@unitedwayem.ca

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**Lead the way**

**give today**

**One gift, double your impact.**

**Help us ensure that everyone in our community has a fair shot at a good life.**

**DONATE NOW**

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