



A great fundraising campaign starts with you

UnitedWay@work is United Way's trusted digital fundraising platform to help your company drive employee giving & engagement.

Benefits for your Company:

- Unlike most other online giving platforms, UnitedWay@work is completely free to both the organization and donors.
- Secure platform supports employee gifts & special event donations
- Convenient payment options: payroll, credit card, securities
- Brand the giving experience with your logo & messaging
- Real-time dashboard and extensive library of reports to monitor results
- Dedicated United Way support for employees & administrators.

Benefits for your Employees:

- Easy to use – make a gift in just a few clicks on the desktop or mobile
- Confidential, fast and secure donation process
- Personalized emails & content help you see your impact in community

We have all the tools you need to help support your fundraising efforts. Whether virtual or in person, planning a great campaign is easy and we're here to help!

Contact your United Way Partner or onlinegiving@unitedwayem.ca

UnitedWay@work Options Available:



United Way
Elgin Middlesex

	Regular	Light
Best Use	All employees have their own computer/laptop	Employees share computer/laptop like on a production plant or retail location
Communications	@work can deploy emails on behalf of the workplace to their employees	The workplace would deploy all emails to their employees
Donor Experience	Can build "custom" experience	All donors have the same experience
Post Donation Access	Donors can: See historical donations and access tax receipts if issued in AtWork	No future access to donation details
Reporting	Detailed	Limited
Login	Password set-up	A generic link is provided
Opt-in for perpetual giving	Yes	No
Remittance of donations	Monthly	Monthly
Fees	There are no licensing fees to use @work	There are no licensing fees to use @work
Mobile Enabled	Yes	Yes
Employee Data file	Required (Name, Location if multiple, Email, Employee #, Pay Period)	Not Required