



United Way
Elgin Middlesex

Invest in Leadership. Invest in Community. United Way - Sponsored Employee Program

The Power of Sponsored Employees

2025 Campaign Results

- **Almost \$6 million** raised for vital local programs and services
- **500+** workplace campaigns supported across the region
- **3,000+** employees inspired through workplace presentations
- **7,000+** donors mobilized through community giving
- **39 local agencies** supported, reaching over **110,000 people** across Elgin and Middlesex counties

A Life-Changing Leadership Experience for Your Employee

The Sponsored Employee Program is a high-impact, 16-week secondment from **August 24 to December 11, 2026**, offering participants an unparalleled opportunity to grow their leadership, communication, and collaboration skills, while making a real difference in their community. Seconded full-time to United Way Elgin Middlesex, your employee will work alongside professional fundraisers, campaign leaders, and community champions to support and execute over 500 workplace campaigns.

Through hands-on work and personalized mentorship, Sponsored Employees build core competencies in:

- Public speaking and facilitation
- Project and time management
- Fundraising and stakeholder engagement
- Leadership and team dynamics
- Community development and social impact

Tailored to Your Employee's Strengths

Each participant's role is shaped around their unique skills and career goals. Whether focused on campaign strategy, communications, event coordination, or data management, Sponsored Employees gain meaningful, career-enhancing experience that aligns with their aspirations - and your organizational priorities.



Benefits to Your Organization

- **Stronger Leaders:** Your employee will return with enhanced problem-solving, project management, and communication skills.
- **Brand Visibility:** Your organization will be publicly recognized through United Way's campaigns, events, and media.
- **Stronger Culture:** Boost morale and employee engagement by offering a purpose-driven development opportunity.
- **Community Investment:** Demonstrate your commitment to building a stronger, more resilient region.

What Your Employee Can Expect

- **Work Environment:** Hybrid model with **primarily in-office work**, supported by community based activities and limited remote opportunities
- **Comprehensive Training:** Two-week onboarding covering fundraising, communications, and leadership
- **Ongoing Mentorship:** Dedicated support from United Way's experienced campaign professionals
- **Tools Provided:** A laptop is supplied

What You Need to Know

- **Commitment:** Full-time secondment from August 24 to December 11, 2026. Names must be provided to United Way Elgin Middlesex by August 10, 2026.
- **Compensation:** Your company continues to pay the employee's salary and benefits
- **Technology:** Employees must have access to a cell phone, and reliable internet
- **Training:** A required two-week intensive training period begins August 24
- **Expenses:** Employers cover incidental costs (e.g., parking, mileage)

Be Part of the Change

Join the growing network of employers building stronger teams and stronger communities.

Sponsor a Sponsored Employee today!