

United Way Elgin Middlesex engages the community through various events and activities. Having your workplace take part in one or more of our signature activities is fun, adds energy and can make planning your campaign a little bit easier.

To learn more about dates and how to get involved, contact your United Way Staff Partner or visit <https://unitedwayem.ca/events/list/>



United Way Plane Pull (late September & early October)

Let's pull together! Teams of up to 15 participants gather on the tarmac to pull a 25,000+ pound airplane! Be part of an unforgettable team-building experience and help fight poverty in our community. This year we're expanding to St. Thomas! Each event will have 50+ teams and 750+ participants for a day of fun, high-energy activity!



Legacy and Leadership (late October)

This event brings together high-value donors and potential supporters to learn more about the key issues facing our community. We will hear stories from those working on the front lines and the people they work with, and answer some of the common questions people in our community ask and demonstrate that individuals can make an immediate difference, through their United Way donation.



Ultimate Burger Battle (November)

Participating Restaurants each create an "Ultimate Burger", and all month donate \$2 from each burger sold to United Way.

A committee of local celebrity Ambassadors visit the restaurants to sample and vote on their favourite burger. These Ambassadors also amplify the social reach of the campaign.



ChangeMaker Awards (late April)

The event's aim is two-fold, to recognize the incredible volunteerism and innovation of workplace champions and campaign teams within various workplaces across Elgin and Middlesex by selecting winners in different categories to win ChangeMaker Awards.



Labour Appreciation Awards Night (July)

Labour Appreciation Award Night celebrates local Labour leaders and recognizes the grassroots activists in our community. This is an opportunity to celebrate the Labour partnership and our community.



Day of Caring (June, August & December)

The annual United Way Day of Caring® event brings together dedicated teams of workplace volunteers to complete meaningful, hands-on projects at United Way funded agencies and programs.



Women United (February 2027)

Women United is an inclusive, vibrant group of more than 70,000 women donors and changemakers bound together by a shared commitment to ignite positive change for women, families, and communities across Canada. More details on this to come.